

Spencer Snow

Website Developer & Designer

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📍 Nottingham

Personal Profile

For a more humoured and fun version of my CV visit <https://ssgfx.co.uk/>

I am a creative and dedicated designer and front-end developer with a strong background in graphic design, web design, and website development. Beginning my career in graphic design gave me a solid understanding of visual communication, which naturally progressed into designing and developing websites. This combination of design and technical expertise allows me to create digital experiences that are both visually engaging and highly functional.

I enjoy taking ideas from concept through to completion, combining creative thinking with practical problem-solving to deliver effective digital solutions. Outside of work, I enjoy creating music, maintaining an active lifestyle through regular gym training, and spending time with friends. I am committed to continually developing my skills and take pride in producing work that is both creative and technically sound.

Qualifications

- Business Administration Apprenticeship Level 3: Distinction
- The Code Academy HTML5 Course: Passed
- The Code Academy CSS Course: Passed
- The Code Academy JavaScript Course: Passed
- The Code Academy Advanced JavaScript Course: Passed
- Hardcoded Theme Development (Udemy)

Professional Experience

Canterbury College – Graphic Design & Illustration

2019 – 2021

During this two-year program, I developed skills in Adobe Suite, including Photoshop and Illustrator. For my final project, I designed and illustrated three A1 posters, which were professionally printed onto cotton paper and displayed in the end of year show.

Smart Design UK – Senior Designer

2021 – 2024

I started as an apprentice graphic designer, working on branding for small businesses. Upon completing my apprenticeship, I was hired as a junior website designer. Over time, I deepened my knowledge of coding and was promoted to a website designer within eight months.

In October 2023, I was promoted to Senior Designer, taking on responsibilities such as training team members, managing projects, and assisting in developing new ideas and processes.

Freelance Developer Seonat LDT

Present

Collaborating with an SEO specialist, I build websites for clients while he manages their SEO. To date, we have worked with over 50 clients, creating custom websites tailored to their needs and offering on going changes. We mainly specialise in bigger sites eCommerce and have started taking on software. For example I have designed and built a website for Golf Sim Rooms, We also have worked with another developer and created a custom software for their simulator leagues

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Uprise Digital/The Outsourcing Agency – Website Developer

2024 - Present

Since joining in February 2024, I have gained extensive experience in website development, including working with WP Engine, JetElements, and Figma for design. I have also utilised Octopus and relume for wireframing and Markup for project management.

Currently, I am co-developing a WordPress plugin to streamline site-building. One of my key contributions so far has been creating a post and page duplicator. There are currently additional features in development, including a customisable front-end dashboard. In this role I am responsible for most of the project work involving developing and designing the Wordpress websites. I have completed work with hardcoded themes, standard Wordpress sites, Woocommerce websites and more.

Education

Canterbury College

2022 - 2023

- First year - PASS (COVID)
- Second year - MERIT

The Marsh Academy

2014 - 2019

- English Language - 4
- English Literature - 4
- Science - 4/4
- Maths - 4
- Business Studies - Pass
- Graphic Design - Pass
- History - 4
- Physical Education - Pass

Digital Tools & Platforms

Hardcoded Development: VS Code, Docker, Github, VPS, Digital Ocean, Sendgrid

CRM & eCommerce: Clickup, WooCommerce, Hubspot

Social Media: Meta Business Suite, Facebook Ads Manager, TikTok, Instagram

Design & Content: Adobe Creative Cloud, Canva, Affinity, Figma, Octopus, Relume

Additional Information

Alongside my professional work, I continue to develop my creative and technical skills through personal projects and ongoing learning. I have a keen interest in music, regularly performing at local open mic events, which has strengthened my confidence, communication skills, and ability to perform under pressure. Some of the music I enjoy listening to/playing is: Led Zepplin, The Beatles, Bob Dylan, The Strokes, The Beastie Boys and many many more.

I am also currently learning Italian to reconnect with my heritage and enjoy travelling to Italy a lot. In my spare time, I enjoy logic and word-based puzzles as well as maintaining an active lifestyle through regular strength training.